

Essentially

DARLIN
GIFTWARE | HOMEWARE | WOODWARE

by **LE** leading edge
RETAIL



**Exclusive
to DARLIN
stockists**
*T&C apply

**ARE YOU
READY TO
SAVE MONEY?**

Merchant rates

Insurance

Energy savings

Join our Essentially DARLIN Membership and Save!

Being a DARLIN stockist connects you to a supportive network with services and benefits to grow your business and **SAVE** you money!

- **Reduce** everyday business costs
- **Save** big with hundreds of retailers
- **Unlock** exclusive discounts and offers



**Calculate your
savings**

Calculate >

Join now >

Sign up by 28 Feb 2025 to receive
90 Days free + discounted ongoing membership

DARLIN
GIFTWARE | HOMEWARE | WOODWARE

We truly are...

Your wholesaler with heart 

ARE YOU READY TO REDUCE YOUR BUSINESS COSTS?

Join our Essentially DARLIN Membership and Save

Start saving on everyday business expenses.

Join now >

Exclusive for DARLIN stockists:

- First **90 days FREE** membership
- **Discounted** ongoing membership.
\$29+GST per month (normally \$49+GST)

Plus:

- Cost-saving benefits & advantages
- Support & expert advice
- Access to professional services

We're joining forces to support Australian small business



Every town and suburb relies on the many small businesses that serve them. These small businesses don't always enjoy a big business's benefits and resources. They're the cornerstone of our communities, so we believe they deserve a community that supports them.



DARLIN is deeply committed to supporting small Australian businesses. This passion drives our partnership with Leading Edge Retail, as we believe that by collaborating, we can create a platform that empowers these businesses to flourish.

YOUR BENEFITS

Big Business Rates For Small Business Owners

Reduced merchant rates & EFTPOS fees



Insurance savings for business & home



Payment options from ZIP, Afterpay, Humm90 +



Preferential electricity & gas rates



Everyday Savings

Discounts on groceries, fuel & everyday spending.



Expert Advice & Support

Leasing & tenancy, Legal, HR, retail training + more!

GET THE SUPPORT YOUR BUSINESS DESERVES



More benefits, lower costs, and bigger profits for your business.

Become an Essentially Darlin member and start saving today!

[Join now >](#)

Leading Edge Retail provide services that matter to small businesses. From better financial terms, improved merchant fees, simplified invoicing and online web services to purchasing advantages through a large supplier network.

They provide meaningful advice on workplace relations, store layouts, leasing, and expansion and sales. Membership includes a range of products and services at discounted rates to benefit your personal and professional circumstances.

Leading Edge Retail connect you to more customers through multi-channel marketing services and a supportive community of like-minded peers through events, conferences and noticeboards. Leading Edge Retail are proud to be your experts, confidants, counsellors, supporters and trusted peers.

REAL SUCCESS FROM REAL RETAILER MEMBERS

I saved \$4000 on merchant fees last year thanks to my membership with Leading Edge.

Matt | Book Store Owner | TAS

We're **saving \$1,500 on merchant fees**, and **\$1000 on energy and gas** per year.

Sue | Record Store Owner | NSW

Huge **savings of \$11,000** on merchant fee rates for our stores.

Mark | Mobile Phone Repair Stores | TAS



Calculate how much your business can save

